



May 13, 2023 | 6:00pm
JW Marriott Camelback Inn

SPONSORSHIP OPPORTUNITIES

STARS is celebrating 50 years of impact, thanks to the incredible support of our community. To celebrate this momentous occasion, two types of sponsorships are available for our signature event, Fiesta, being held on May 13, 2023.

Legacy Sponsorships are available to individual/family donors, friends and family members of STARS participants, and current and former STARS board members. We are pleased to announce that the Platinum Legacy Sponsorship, set at \$50,000, has already been sponsored by Mary and Don King.

In special honor of Las Madrinas, the founding members of STARS, ten tables will be available for sponsorship by families or individuals.

Corporate Sponsorships are also available to businesses that desire to reinvest in local communities. These sponsors will be featured on promotional materials before, at, and after the event. Corporate sponsors looking to make an impact but unable to attend or wishing to donate their seats to STARS participants may do so as part of their sponsorship package.

Legacy and Corporate Sponsorships are available at www.starsaz.org/fiesta. **Sponsors should submit logos/marketing materials no later than February 15, 2023** to be included in promotional material.

Thank you for supporting STARS as we commemorate 50 years. We are honored to welcome guests and friends and look forward to joining you for an evening of memories, celebration and live music.

Learn more about our sponsorship opportunities and join our efforts by visiting us online at www.starsaz.org/fiesta. Questions? Contact us at development@starsaz.org or call (480) 405 - 9797.





Ready to Fiesta? Your sponsorship will support our programs and make a lasting impact on our participants. **Please visit our Fiesta page online to confirm your sponsorship by February 15, 2023** to be included in all marketing/promotional materials.

CORPORATE SPONSORSHIPS

Sponsorship Benefits	Platinum Sponsor \$50,000	Gold Star Sponsor \$25,000	Silver Star Sponsor \$10,000
# of available sponsorships per level	1	2	3
Number of seats	16 (2 tables)	16 (2 tables)	8 (1 table)
Logo placement on digital/printed materials (including event signage, program, digital invitation, RSVP landing page, etc.)	★	★	★
Preferred table seating	★	★	
Recognition on gift boxes	★	★	★
Verbal recognition from podium	★	★	★
Meterboard signage	★	★	
Cocktail hour and photobooth sponsorship	★		
Premier logo recognition in all materials	★		
One-time attendee email	★	★	
Recognition in thank you email to guests	★	★	★

LEGACY SPONSORSHIPS

SOLD

Sponsorship Benefits	Platinum Sponsor \$50,000	Gold Star Sponsor \$25,000	Silver Star Sponsor \$10,000	Las Madrinas Table Sponsor \$5,000
# of available sponsorships per level	1	2	3	10
Number of seats	16 (2 tables)	16 (2 tables)	8 (1 table)	8 (1 table)
Recognition on digital/printed materials (including event signage, program, digital invitation, RSVP landing page, etc.)	★	★	★	★
Preferred table seating	★	★		
Verbal recognition from podium	★	★	★	
Recognition in thank you email to guests	★	★	★	★