



FIESTA!



Celebrating
50 years of



Saturday, May 13, 2023



www.starsaz.org/fiesta



A LETTER FROM FIESTA CO-CHAIRS: STARS - A HISTORY OF IMPACT

In 1973, parents of people with disabilities imagined a place where their children could find purpose, friendship, and community. These parents – mostly mothers – formed Las Madrinas, or “the Godmothers”; an auxiliary group to raise money for the organization in Scottsdale. Led by Mary King, Las Madrinas created the organization that would later become what is now known as STARS.

In its humble beginnings, STARS operated out of borrowed space and participants made quilts, with Mrs. King volunteering her sewing machine. As the times changed, so did STARS. Its name became more member inclusive. Programs are now operated out of two locations in Scottsdale, and have evolved to include a full array of programming, ranging from day programs to training and support designed to help participants achieve full-time independent employment. Today, STARS prioritizes the employment first model, helping individuals of all abilities to recognize their strengths and weaknesses, and to develop marketable skills toward employment. STARS now serves participants valley-wide.

We are thrilled to not only serve STARS as board members, but by co-chairing the annual Fiesta event. Efforts through Fiesta help support our incredible participants year-round, while celebrating their achievements and the support of our community. **This year also marks an important milestone - 50 years of serving our community!** We look forward to celebrating with you in May, and extend our gratitude for your part in the history of STARS. From humble beginnings to 50 years of impact: it is only possible with the support of incredible individuals and organizations like you.

Jennifer Alewelt & Katherine Clements
Fiesta Co-Chairs, STARS Board Members





May 13, 2023 | 6:00pm
JW Marriott Camelback Inn

SPONSORSHIP OPPORTUNITIES

STARS is celebrating 50 years of impact, thanks to the incredible support of our community. To celebrate this momentous occasion, two types of sponsorships are available for our signature event, Fiesta, being held on May 13, 2023.

Legacy Sponsorships are available to individual/family donors, friends and family members of STARS participants, and current and former STARS board members. We are pleased to announce that the Platinum Legacy Sponsorship, set at \$50,000, has already been sponsored by Mary and Don King.

In special honor of Las Madrinas, the founding members of STARS, ten tables will be available for sponsorship by families or individuals.

Corporate Sponsorships are also available to businesses that desire to reinvest in local communities. These sponsors will be featured on promotional materials before, at, and after the event. Corporate sponsors looking to make an impact but unable to attend or wishing to donate their seats to STARS participants may do so as part of their sponsorship package.

Legacy and Corporate Sponsorships are available at www.starsaz.org/fiesta. **Sponsors should submit logos/marketing materials no later than February 15, 2023** to be included in promotional material.

Thank you for supporting STARS as we commemorate 50 years. We are honored to welcome guests and friends and look forward to joining you for an evening of memories, celebration and live music.

Learn more about our sponsorship opportunities and join our efforts by visiting us online at www.starsaz.org/fiesta. Questions? Contact us at development@starsaz.org or call (480) 405 - 9797.





Ready to Fiesta? Your sponsorship will support our programs and make a lasting impact on our participants. **Please visit our Fiesta page online to confirm your sponsorship by February 15, 2023** to be included in all marketing/promotional materials.

CORPORATE SPONSORSHIPS

Sponsorship Benefits	Platinum Sponsor \$50,000	Gold Star Sponsor \$25,000	Silver Star Sponsor \$10,000
# of available sponsorships per level	1	2	3
Number of seats	16 (2 tables)	16 (2 tables)	8 (1 table)
Logo placement on digital/printed materials (including event signage, program, digital invitation, RSVP landing page, etc.)	★	★	★
Preferred table seating	★	★	
Recognition on gift boxes	★	★	★
Verbal recognition from podium	★	★	★
Meterboard signage	★	★	
Cocktail hour and photobooth sponsorship	★		
Premier logo recognition in all materials	★		
One-time attendee email	★	★	
Recognition in thank you email to guests	★	★	★

LEGACY SPONSORSHIPS



Sponsorship Benefits	Platinum Sponsor \$50,000	Gold Star Sponsor \$25,000	Silver Star Sponsor \$10,000	Las Madrinas Table Sponsor \$5,000
# of available sponsorships per level	1	2	3	10
Number of seats	16 (2 tables)	16 (2 tables)	8 (1 table)	8 (1 table)
Recognition on digital/printed materials (including event signage, program, digital invitation, RSVP landing page, etc.)	★	★	★	★
Preferred table seating	★	★		
Verbal recognition from podium	★	★	★	
Recognition in thank you email to guests	★	★	★	★



Thank You!

We appreciate your consideration in supporting our mission of improving the lives of people with developmental disabilities.

**Should you have any questions, please feel free to contact us.
We look forward to hearing from you!**



development@starsaz.org



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